



MARLY MARQUEZ

Product Design Engineer

📍 Remote availability

marlymqz.com

Tel: +521 55 21777421

Email: marly.mqz@gmail.com

 [/marlymqz](https://www.linkedin.com/company/marlymqz)

SKILLS

PROFESSIONAL

- UX/UI
- Prototyping
- Research
- User testing
- Design systems
- CSS & HTML
- Motion design

TOOLS

- Figma & Sketch
- FigJam & Miro
- Adobe Suite (Ps, Ai, Pr & Ae)
- Zeplin, Invision, Abstract
- Maze, Survey Monkey, etc.
- Notion, Jira, Trello & Loom

LANGUAGES

- Spanish - Native
- English - Advance
- Portuguese, French, Korean - Basic

VOLUNTEERING & AWARDS

Speaker at Green is the new Orange
Talk - Pitch, the most powerful feature in design
UNITEC Honduras | Nov 2021

Blend Fest (Motion fest)
Volunteer & Organization
Vancouver | May 2017

Best Project - Critic's Choice Award
Winner - 45hr Challenge
VFS DD | Nov 2016

PROFILE

Designer by nature and passion. Engineer in digital animation with diploma in Graphic Simulators that has +8 years of international UI/UX design experience. My expertise covers technology, finance, and health industries with key strengths in platforms of banking, payroll, and health recovery. Including experience building solutions B2B, B2C and C2B for web and mobile devices.

EXPERIENCE

UX/UI DESIGNER

EXAKT HEALTH | EU & USA | 2022 to Present

Currently working on a startup based on Berlin focused on the **understanding and definition of features** for a Running injury rehab App by :

- Using user-centered approach to problem-solving.
- Generating compelling solutions to complex problems.
- Creating Design systems for the different tech products.

UX PRODUCT LEAD

RAPPIPAY | LATAM | 2020 to 2022

From Mid to Lead. Development from scratch of a bank platform, involving the understanding of banking flows belonging to different LATAM countries such as Brazil, Colombia, Mexico and Peru. Definition of a design system capable of covering the different necessities that designers face while working on a super app.

MID. UX/UI DESIGNER

RUNA HR | Mexico | 2019 to 2020

Collaborated with managers, engineers, and stakeholders to drive design decisions to improve customer experiences when using a payroll platform. Contributed to design direction and mentoring of junior designers.

MID. PRODUCT DESIGNER

RESUELVE TU DEUDA & ENCONTA | Mexico | 2018 to 2019

From Trainee to Mid. Worked on the definition of landing pages and signups forms, to be in charge of the Billing product. Develop concise user experience techniques such as user flows, wireframes and prototypes.

FREELANCE DESIGNER

BRANDING & WEB DESIGN | Canada & Mexico | 2016 to 2018

Experienced the end-to-end process of working on complex solutions for digital products, from design concepts to prototypes and programming.

JR. DESIGNER

GRUPO RADIOCENTRO | Mexico | 2014 to 2015

Ideated, designed and developed highly engaging creative content and assets for digital channels.

EDUCATION

ENGINEERING BACHELOR'S DEGREE

Undergraduate - Digital Animation
Postgraduate - Graphic Simulators

Panamerican University
Mexico | **2012 to 2019**

DIGITAL DESIGN DIPLOMA

Interactive Design
Motion Design

Vancouver Film School
Canada | **2016 to 2017**